



# SUPPLEMENTAL MILK TALK

## BRIEFS:

Want More Milk From Your Genetic Investment?  
*Full story, below right*

Three Simple Steps to Effective Supplemental Milk Feeding  
*See reverse side*

Free Starter Kit... What Can I Expect From Choosing Supp-Le-Milk®?  
*See testimonials, reverse side*

*Call Garrett Soppe today for more details.*



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## SUPPLEMENTAL MILK FEEDING: IS IT TIME FOR A NEW PARADIGM?

The dogma of yesterday as it relates to supplemental milk feeding, and that it only makes sense with poor milking sows, is definitely changing. When today's highly skilled technicians are producing larger litters from more prolific genetics, additional tools are necessary to help them wean and market more pork per sow per year.

We'll help you explore different supplemental milk feeding strategies, so you can feel comfortable you're making the most informed decision for your business. There's a lot more to our story, as you'll see in other stories within our regular newsletter. So read, take note and profit from "Supplemental Milk Talk"!

## SUPPLEMENTAL MILK CAN HELP YOU GET MORE MILK OUT OF YOUR SOWS

Today's producers have invested a lot in their genetics and they'd like to get as much out of them as they possibly can. They've selected sows with excellent milking ability, larger litter sizes and high teat numbers, as well as structural soundness.

### FOSTERING PIGS OFF CAN LIMIT MILK PRODUCTION

However, for a number of reasons, there continues to be a variation in how much milk each teat will produce. Many pigs, if they happen to be on a teat that provides less than a full meal, will either end up having to be fostered off, or they'll starve-out. So it's not

uncommon to have between one and three pigs transferred off each sow to maintain an acceptable pre-weaning mortality.

Because of this reality, the milk production of the sows is limited, and a percentage of potential milk production is forfeited, when fewer pigs are left to nurse the sow. How many dairy farmers would leave the teat cup off and give up this milk production, just because the teat is not producing a "full meal"?

### ECONOMICALLY EFFECTIVE PRODUCTION TOOL

A proven supplemental milk-feeding program will assist you in keeping more pigs nursing your sows, thereby helping you get more milk out of your genetic investment. The Supp-Le-Milk Power Plan encourages the pigs to go and get as much milk from the sow as possible first, and then after they nurse, the pigs go to the secondary milk source to supplement their needs. By helping you get more milk from your sows, this production tool can be very economically effective.



How many dairy farmers would leave the teat cup off and give up this milk production, just because the teat is not producing a "full meal"?

## TRIED FEEDING SUPPLEMENTAL MILK, BUT EXPERIENCED MIXED RESULTS?

If you have tried feeding supplemental milk and have not always had good results, you are probably not alone. Remember when another sow production tool, Artificial Insemination (AI), was new to this industry? Weren't the initial results also mixed? But, by learning and following certain principles, look where that technology has advanced to today.

### SUPP-LE-MILK® KEYS TO SUCCESS

Just as there are certain principles that are important for AI, the same is true with feeding supplemental milk. Here are **Three Simple Steps** to help hone your skills and benefit from using Supp-Le-Milk as an effective production tool:

1. Identify milk-deprived pigs early, before they become fall-behinds.
2. Introduce/drench the deprived pigs with 6 to 12 cc's of Supp-Le-Milk.
3. Provide and show the pigs where they can find more of the Supp-Le-Milk.

### ACCESS TRAINING VIDEO ON THE WEB

To view the training video, go to [www.supplemilk.com](http://www.supplemilk.com) and click on "Would You Like To See The Supp-Le-Milk Power Plan In Action..." in the lower-right corner of the homepage.

## MORE PORK. MORE PROFITS.

To learn more about where you and your business may benefit from the Supp-Le-Milk Power Plan, call us toll free at 1-800-487-3292 or visit us on the Web at [www.supplemilk.com](http://www.supplemilk.com).

### MORE TIPS AND TRENDS

For additional Production Tips & Trends, access previous "MILK TALK" newsletters at [www.supplemilk.com](http://www.supplemilk.com) and click on the "News" tab.

## Supp-Le-Milk Starter Cups Are Used For Individual Litter Feeding



FREE\* Supp-Le-Milk Starter Kit.

## HOW ABOUT TRYING SUPP-LE-MILK ON A FEW LITTERS?

In just two weeks you can see the results of effectively using Supp-Le-Milk as a tool to complement your production.

### What Are Other Producers Seeing?

"We are really pleased with the way the pigs went right to the Supp-Le-Milk. It has to be designed right for them the way they went to it!"

*Dean Houghton, Polo, MO*

"So far where I have used it, it has worked super! I put some milk in and used your bottle and they drank it right down just like you said. It works better with those little white cups than with the bigger feeders: the pigs can get to it easy. It works! Thanks for having a good product. I definitely recommend it!"

*Marlin Yoder, Topeka, IN*

Order your FREE Starter Kit today! \*A \$38 value with purchase.

## NEXT ISSUE

- What is the Value of "A Pig Space" in Farrowing?



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