



# SUPPLEMENTAL MILK TALK

## BRIEFS:

Proactive Approach to Eliminating Starve-outs

*See story at right*

Increasing Quantity and Quality of Pigs Weaned

*See story at right*

Soppe Systems Announces European Headquarters

*See back page*

Upcoming Tradeshows

*See back page*

Call Garrett Soppe today for more details.



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## SUPPLEMENTAL MILK FEEDING: WHAT TYPE OF PRODUCER CAN BENEFIT MOST FROM THIS TECHNOLOGY?

Within today's competitive business of producing pork, it's more important than ever to know your business, as well as to be utilizing technologies that are available to help you continue to get better! Many factors, such as style of leadership and level of husbandry, can influence your opportunities to benefit from using this technology.

We'll help you become familiar with different supplemental milk feeding techniques, so you can feel comfortable you're making the most informed decision for your business. There's a lot more to our story, as you'll see in other stories within our regular newsletter. So read, take note and profit from "Supplemental Milk Talk"!

## UNIQUE "SYSTEM OF MANAGEMENT" ENHANCES SUPPLEMENTAL MILK FEEDING

You are probably asking yourself what can be "unique" about feeding supplemental milk? If you put milk replacer in a pan or a cup by the sow... that is pretty much all there is to feeding supplemental milk right? Well, not quite.

Many producers we talk to say they envision using supplemental milk for their "fall-behind pigs" somewhere between five to seven days of age. That makes sense to them, since some pigs are starving out by this point – that's when milk replacer has been used in the past.

### SOPPE'S SYSTEM IS A PROACTIVE APPROACH

With Soppe's system of management for using milk replacer, the root cause of starve-outs is recognized and addressed early on. As early as 24 hours of age, any baby pigs not receiving sufficient milk from the sow are identified and introduced/drenched with six to 12 ccs of Supp-Le-Milk®. Additional Supp-Le-Milk is then provided in a cup or bowl.

Using Supp-Le-Milk with this method helps the would-be starve-out pigs to "fill out" and



*"Through our experience using Supp-Le-Milk and Soppe's system of management, we could visually see an improvement in the size, viability and livability of the piglets. Using the milk cups, drenching and Supp-Le-Milk,*

*we could also see an improvement in the quality of pigs weaned. It does take some time to drench, but it's well rewarded by the increased survivability, increased energy and piglet quality.*

*"We would give high recommendations for the Supp-Le-Milk replacer product. To anyone wanting to increase the amount of good healthy pigs weaned, we would suggest giving Supp-Le-Milk a try. They won't be disappointed at all. Thanks for the great experience!"*

*—Dean Gerber, County Line Swine, Bluffton, IN*

have more energy, so they have more success nursing. With this proactive approach to eliminating starve-outs, you can now continue to supplement the litter or, if you choose, move these now strong healthy pigs to a nurse mother. *(continued on back)*

(continued from front)



### PROVEN TO GET MORE MILK OUT OF YOUR SOWS

This system of management, along with the right milk replacer, will assist you in keeping more pigs nursing your sows, thereby helping you get more milk out of your genetic investment.

### ACCESS TRAINING VIDEO ON THE WEB

To view the training video, go to [www.supplemilk.com](http://www.supplemilk.com) and click on "Would You Like to See the Supp-Le-Milk® Power Plan in Action..." in the lower right corner of the homepage.



Supp-Le-Milk Starter Cups are Used for Individual Litter Feeding

### TRY SUPP-LE-MILK ON A FEW LITTERS

It's easy, and in just two weeks you can see the results of effectively using Supp-Le-Milk as a tool to complement your production. Give us a call today at 1-800-487-3292.

### MORE TIPS AND TRENDS

For more Production Tips & Trends, or to view previous "MILK TALK" newsletters, go to [www.supplemilk.com](http://www.supplemilk.com) and click on the "News" tab.



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## SUPP-SYSTEM IN LINDERN, GERMANY BECOMES SUPP-LE-MILK EUROPEAN HEADQUARTERS

Because they have very prolific sows and highly skilled technicians, many European pork producers have been dealing with the dilemma of having too many piglets for their sows to nurse. Because of these circumstances, the Supp-Le-Milk sow production tool has been very well received.



Supp-System's CEO Ulrich Börries had these comments... *"The first Supp-Le-Mate systems have been introduced to several farms. Litters with more than 16 piglets, in which case the birth weights are usually lower, have improved livability and developed nicely due to the Supp-Le-Milk Power-Plan.*

*"It's incredible how much improvement*

*we are seeing for using around 300 grams (0.66 lbs.) of Supp-Le-Milk per piglet! The Supp-Le-Mate system is very practical and user-friendly. The ease of installation and operation of this system are fantastic! I would really like to emphasize the cooperation with John and Garrett Soppe. Their assistance and support with any questions about the program are prompt, easily understandable and practical!"*

—Ulrich Börries, Supp-System, Lindern, Germany

### SEE US AT:

Minnesota Pork Congress, Minneapolis, MN, January 21-22  
Iowa Pork Congress, Des Moines, IA, January 28-29  
Illinois Pork Congress, Peoria, IL, February 3-4  
Agrar Expo, Münster, Germany, February 10-13  
North Carolina Pork Conference, Greenville, NC, February 18-19  
World Pork Expo, Des Moines, IA, June 3-5

