



SUPPLEMENTAL MILK TALK

BRIEFS:

Sow's Milk + Supp-Le-Milk®

Produce the Best Of Both Worlds!

See Ron Dues' Story, Below Right.

Using Supplemental Milk Before Creating Nurse Sows?

See Story On Other Side

Check Out Our FREE Starter Kit

See Story On Other Side

Call John Soppe today for more details.



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SUPPLEMENTAL MILK FEEDING HAS A REAL PLACE WITH TODAY'S HIGH-PRODUCING SOWS

If you're thinking that using supplemental milk only makes sense with poor-milking sows, THINK AGAIN! Today's highly prolific sows are having larger litters than ever, which creates a greater challenge when dealing with starve-outs. Throw in the value of heavier weaning weights, older weaning ages and improved health—and your opportunity to benefit from supplemental milk feeding may be greater than ever.

We'll help you explore different supplemental milk feeding strategies, so that you can feel comfortable you're making the most informed decision for your business. There's a lot more to our story, as you'll see in other stories in this first issue of our regular newsletter. So read, take note and profit from "Supplemental Milk Talk!"

SUPP-LE-MILK® USER KEEPS DEATH LOSS UNDER 10 PERCENT WITHOUT USING NURSE SOWS

Ron Dues of St Henry, Ohio, is a "Pork All-American" and a Supp-Le-Milk User for several years.



By Ron Dues

A few years ago I was trying to find a way to improve on the survivability and quality of the pigs I was raising. With consistently having over an eleven born alive I could not get preweaning death loss below ten percent. I prefer not to use a nurse sow for fallback pigs to prevent health challenges.

THE BEST OF BOTH WORLDS

This is why I chose to look into the Soppe Systems supplemental milk program. Supplemental milk is the best of both worlds because pigs that can't get the full nutritional value from the sow can get extra from the Supp-Le-Milk. This allows the pig to also receive some natural immunity from the sow. I have been able to keep our preweaning death loss below ten percent and have the ability to wean a more even group of pigs without using a nurse sow.

QUICKER RETURN TO ESTRUS

Another big advantage is in the summer. Pigs will consume more milk when sows reduce milk output. This also puts less stress on the sow for quicker return to estrus.

A LOW-MAINTENANCE SYSTEM

The Supp-Le-Mate® system is also a low-maintenance system for return on my investment. With the ease of cleaning it is very user friendly. Over time, improvements have been made to maximize the use of the milk without adding hours to the day.

On a final note, the people at Soppe Systems have been great to work with. John cares about how the system fits the producer and is always willing to do what he can to help get the most out of it. I have been very satisfied with the results of the system along with the service, which is always important to me.

USING SUPP-LE-MILK® BEFORE CREATING NURSE SOWS?

You and your neighbor may not agree on the best way to handle starve-outs. But the good news for many producers is that Supp-Le-Milk is a healthy way to take care of them. And, this can also be done on a litter-by-litter basis using the Supp-Le-Milk Starter Cups. Many producers using nurse sows are not currently using supplemental milk. But this could be exactly the right time for them to try Supp-Le-Milk, too.

IMPLEMENT STEP ONE OF THE SUPP-LE-MILK® POWER PLAN

To eliminate starve-outs, it's important to identify them early and introduce them to Supp-Le-Milk on day two or three. Supp-Le-Milk really helps give them what they need, because it's readily accepted and loaded with nutrients.

So, instead of moving deprived, challenged fall-behinds to the nurse sow, you'll be moving healthy, thriving baby pigs. Can your operation benefit through marketing more full-value pigs from your nurse sow litters?



The Supp-Le-Milk Starter Cup is used for litter-by-litter feeding.

Supp-Le-Milk Can Be Used On a Litter-by-Litter Basis



FREE* Supp-Le-Milk Starter Kit.

HOW ABOUT TRYING SUPP-LE-MILK ON A FEW LITTERS?

In just two weeks you can see the results of effectively using milk replacer as a tool to complement your production. Order yours today! *A \$38 value, FREE with purchase.

MORE PORK. MORE PROFITS.

To learn more about where you and your business may benefit from the Supp-Le-Milk Power Plan, call us toll free at 1-800-487-3292 or visit the Web at www.supplemilk.com.

NEXT ISSUE

- How important is health to your profitability?
- Guidelines for effectively using milk replacer



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